



MEETING NOTES (DRAFT)
August 20, 2007
Blueprint Task Force Teleconference
1:00 PM to 2:00 PM (EDT)

PARTICIPANTS

David Hill
Allan Malek
Mary Bozoian
Gary Cavanagh
Lisa Dolovich
Reza Farmand
Dennis Gorecki
Warren Meek
Kamran Nisar

Myrella Roy
Terri Schindel
Régis Vaillancourt
Arthur Whetstone
Deanna Williams
Denis Villeneuve
Janet Cooper
Marie-Anik Gagné

REGRETS

Greg Eberhart
Margaret Ustupski
Omolayo Famuyide
Donnie Edwards
Erica Gregory

1.0 Call to Order

The meeting was called to order at 1:05 PM EDT.

2.0 Approval of Agenda

The Agenda was approved without changes.

3.0 Consultation Strategy (who was invited to do what, how many times)

Marie-Anik provided an overview of the consultation report to the group with some detail as to steps taken to date on increasing responses to the survey.

4.0 Consultation Results Update

a. Blueprint Town Hall (attendance and participation)

Marie-Anik reported that the Blueprint Town Hall at the CPhA conference was very well attended (approx 160 delegates) and the participation of the group was very impressive.

b. Responses from organizations (who has responded to date)

Marie-Anik provided an update on response level from organizations to date.

There was some discussion on the challenge of increasing response rates. The challenges related to translating the Blueprint document were also discussed.

ACTION: Denis Villeneuve to provide Marie-Anik with the final, translated version of the document this week.

ACTION: Marie-Anik Gagné will then release this version to the Québec organizations/associations and front-line pharmacists so that have ample opportunity to comment.

ACTION: Janet Cooper to provide a copy of the Ordre's committee feedback to Denis Villeneuve after their mid-September meeting.

Organizations are to have feedback on survey to Marie-Anik by mid-September so that their comments can be taken into account during the discussions at the



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next conference call which will be Tuesday, September 18 at 3:00 pm EASTERN.

The issue of corporate buy-in was also discussed. Allan Malek provided some background on the similar process that NACDS currently has underway.

ACTION: Upon receipt, Allan Malek will provide a copy of document from NACDS to the Blueprint Task Force.

ACTION: The group was asked to try to disseminate survey further afield so that as many interested organizations/associations, pharmacists have a chance to respond as possible.

ACTION: David Hill to forward feedback from Bruce Schnell to the the secretariat. (done)

c. Focus groups (how many, location, participants)

Marie-Anik reported that 3 members of the task force have held some focus group meetings and have sent their findings to her.

ACTION: Any other task force members who have done so are requested to send their findings to Marie-Anik as soon as possible.

d. Individual responses (overview of preliminary demographics)

Marie-Anik provided an overview of individual results to date. Strategies to increase response rates from community pharmacists, provinces and pharmacy technicians were discussed. One scenario that will be undertaken is for each of the faculties to request that 25 students from each program respond to the survey.

ACTION: The group is to follow-up with their pharmacy organizations and faculties to ensure that, if they haven't already done so, they will be responding to the survey.

ACTION: The group is to forward any details regarding their communications with members to increase traffic to the Blueprint (e.g., posting on website, newsletter, e-announcement).

5.0 Fundraising Subcommittee (activities to date, share table of leads, meetings held/to be held)

David Hill provided some background on the formation of the Fundraising Subcommittee and its mandate. The background document that was provided with the meeting package can be used to assist with fundraising activities. It also outlines the short- and long-term objectives for fundraising.

Marie-Anik provided an update on fundraising activities to date. She reported that Health Canada will be providing \$150K for interprofessional consultations. She also noted that a meeting will be held with Pfizer Canada on September 12 as they appear to be quite interested in funding some of the Blueprint activities.



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Janet Cooper provided background on a recent meeting with Frank Fedyk and Helen McElroy of Health Canada. It was mentioned that what the Blueprint process will need is a provincial champion. Bob Nakagawa's name was brought up in this context.

ACTION: Janet Cooper will approach Bob Nakagawa about "championing" the blueprint.

It was stressed that it is very important to keep moving forward with the Blueprint process. The large financial challenges in doing this were acknowledged.

This item will be on the agenda at the face-to-face meeting in later September of this year.

ACTION: Task Force members to bring specific proposals, ideas and suggestions regarding fundraising to the face-to-face meeting in September.

- 6.0 Next steps (what to expect at the next teleconference (discussion/review of comments received), face-to-face meeting (discuss/review of next draft), who should we encourage getting feedback from in the next month?)

The next conference call will be a discussion and review of comments/feedback received through the survey.

- 7.0 Next meeting and other business

The next conference call will be Tuesday, September 18 at 3:00 pm EDT.

The call adjourned at 2:15 PM EDT.